

# FAIÇAL BOUCHAMA

Shaping positive user-centric experiences that unlock competitive advantage and accelerate growth for brands and their customers. I can also support you through the design of tailor-made 360° communication media.

CREATIVE DESIGNER

ART DESIGNER

+33 (0)6 38 10 79 11

contact@art-designer.ch

www.art-designer.ch

Anncy (France)



43 years old, French, Married, 2 children  
Permit G (cross-border permit)

1,72 m  
Brown eyes (Pantone 1545)

Driving License B

First Aid Certificate

Curiosity, creativity, attention to detail, organization, team spirit, and sense of responsibility.

Coffee (2 cups/day + 1 sugar)

## EXPERIENCE

2014-24  
2019-23  
2015-19  
2014

### ART DESIGNER

**Graphic & UX/UI Designer** | Freelance (Switzerland & France)  
Design and production of printed / digital communication media in line with the strategy and objectives of my clients (industries, retail businesses, restaurants...).

### MERKLE a dentsu company

**Senior Experience Designer** | Geneva (Switzerland)  
Designing user-centric experiences for a lasting relationship between renowned brands and their audience (Breitling, Verisure, CEPI, BOSCH, Beyond Gravity, MANN+HUMMEL, Swiss National Bank, Salesforce...) through tailor-made 360° communication media.  
Reference: Ms. Anna Watson, Lead Experience Consultant

### isobar a dentsu company

**Art Director** | Geneva (Switzerland)  
Creating functional, striking, and eye-catching communication media to shape powerful narratives for brands such as Richemont, Audemars Piguet, Hublot, Caran d'Ache, Procter & Gamble, Sunstar, Pictet and ICRC-Red Cross.  
Reference: Mr. Pierre Leroux, Head of CX Platform Solutions

### SAFETY CARB ADDITIFS & SELLI AGENCY

**Art Director** | Archamps (France) / Versoix (Switzerland)  
Developing 360° communication projects (Branding, Graphic Design, Art Direction, UX/UI, Front-End, Digital Marketing) through tailor-made solutions.  
Reference: Mr. Fabien Selli, CEO

### FRANZ CARL WEBER

**Sales Advisor** | Geneva (Switzerland)  
Customer advice and sales of a wide assortment of children's toys and leisure items in one of the oldest toy brands in the world (leading in Switzerland since 1881). Contribute to exceeding the sales target (min 50 KCHF/day).  
Reference: Mr. Jacques Reinhard, Director of Sales Operations.

10 years experience

590 completed projects

357 satisfied clients

13 830 working hours

